Ohio Likely Voters

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

	_	Favorable Row %	Unfavorable Row %	Unsure-Never Heard Row %
	<u> </u>			
Ohio Likely Voters		46%	44%	11%
Party Identification	Democrat	78%	12%	10%
	Republican	10%	83%	7%
	Independent	40%	47%	14%
Γea Party Supporters		17%	77%	6%
Political Ideology	Very liberal-Liberal	80%	13%	7%
	Moderate	54%	33%	13%
	Conservative-Very conservative	24%	68%	8%
Presidential Choice	Barack Obama and Joe Biden	80%	10%	10%
	Mitt Romney and Paul Ryan	11%	82%	7%
Gender	Men	42%	48%	10%
	Women	49%	40%	11%
Age	Under 45	49%	40%	11%
	45 or older	44%	46%	10%
Age	18 to 29	44%	42%	14%
	30 to 44	51%	39%	9%
	45 to 59	42%	46%	12%
	60 or older	47%	45%	8%
Race	White	41%	49%	10%
	Non-white	70%	17%	12%
Region	Cleveland Area	54%	35%	11%
	East	45%	41%	14%
	Northwest/Toledo	36%	55%	9%
	Columbus Area	47%	41%	12%
	South/Cincinnati	44%	47%	8%
Household Income	Less than \$75,000	48%	40%	12%
	\$75,000 or more	46%	48%	6%
Education	Not college graduate	45%	42%	14%
	College graduate	47%	47%	6%
Marital Status	Married	42%	50%	8%
	Not married	50%	37%	14%
J.S. Military Veteran		39%	54%	7%
Interview Type	Landline	46%	45%	8%
	Cell Phone	44%	38%	17%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.